



Summer School Gdańsk (Poland), August 23rd-27th 2020

LOCAL ENTREPRENEURSHIP AND GLOBAL MARKETS

Entrepreneurship is a human quality, but it is also strictly linked with the local, political, economic, and cultural framework. Exploring the relationships between the different aspects of this relationship permits to understand much of the long-term evolution of economic systems. This is even more evident when dramatic and spectacular events change the direction of history. This has been the case of the fall of Berlin Wall and the end of Cold War. The societies and the countries directly interested by this process experienced a real shake-up from the ground floor, where everything was reconsidered. However, even in this case, history matters as the past cannot be cancelled. Paradoxically, the oldest traditions and experiences played a new role in re-establishing links and frameworks in a global perspective.

Poland and Gdańsk have been among the most important examples of the huge changes that put an end to the Soviet system in Central-Eastern Europe. They have also been - and are – symbol of the new economic dynamism of this part of Europe. During this **GLOCAL Summer School** we will explore the resilience of the city, its capabilities to readapt itself to the new local and global framework thanks to new different forms of entrepreneurship, from the social one to the green one, from the old traditional sectors to the most modern ones. The **GLOCAL Summer School** will offer a mixture of academic lectures making the point of the long-term aspects of the history of this part of Europe and face-to-face meetings with experts and direct protagonists of the transformation and the relaunch of Gdańsk as a global player in many aspects of today's world economy. The set-up will be interactive and students are expected to participate actively during these days. They will rather do things than just being passive consumers of knowledge and experiences. Fieldtrips, companies visits and project teamwork will make these four days an inspiring GLOCAL experience.

The Summer School welcomes applications from the third cohort GLOCAL students. However, some students from the fourth cohort may be admitted as well if the capacity will allow. Travel expenses for GLOCAL students will be reimbursed up to 250 euros. Furthermore the Consortium will take care of food and accommodation.